BENAIM EYE, LLC NOTICE OF PRIVACY PRACTICES

BENAIM EYE, LLC is committed to educating our patients about healthcare issues that affect them. As a result, we are providing you with general information about the Privacy Rule, a federal regulation of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) along with an overview of our Notice of Privacy. Our practice is complying with HIPAA's regulations.

What is HIPAA and how does the Privacy Rule affect you?

When the Heath Insurance Portability and Accountability Act (HIPAA) was passed in August of 1996, this gave the federal government the ability to mandate how healthcare plans, providers, and clearinghouses store and send a patient's personal information as it relates to healthcare. The Privacy Rule was created to protect your rights as a patient of our practice and we are required by law to be compliant with this regulation. Under the Privacy Rule you are guaranteed access to your medical records, allow control over how your protected health information is used and disclosed and allowed to take action if your privacy is compromised by following the practice's policy. Our practice is dedicated to maintaining the privacy of your personal information.

Notice of Privacy Practice:

BENAIM EYE, LLC has an official Notice of Privacy Practice informing our patients about their rights surrounding the protection of your healthcare records and our obligations concerning the use and disclosure of them. This notice applies to all records created or retained by our practice. We are required to abide by the terms of this Notice which may be amended from time to time. We reserve the right to change the terms of this Notice and to make new Notice provisions effective for all future protected health information that we maintain. If the practice changes its Notice, we will provide a copy of the revised "Notice of Privacy Practices" by sending a copy of the revised Notice via regular mail or through in-person contact.

The following describes the different ways in which we may use and disclose your information:

As a part of treatment, payment and health care operations, we may use or disclose your protected health information for the following purposes: to remind you of your appointment or your surgery date, to inform you of potential treatment alternatives or options and discuss these with family members or health care surrogate, for disclosures required by law, and for billing or insurance coverage issues.

<u>Uses and Disclosures Beyond Treatment, Payment, and Health Care Operations Permitted Without Authorization or Opportunity to Object:</u>

Federal privacy rules allow us to use or disclose your protected health information without your permission or authorization for a number of reasons including the following:

When legally required, Risks to Public Health, Suspected Abuse, Neglect or Domestic Violence, Lawsuits and Similar Proceedings, Deceased Patients, Organ Donation, Research, Military, Serious Threats to Health or Safety, Worker's Compensation.

Contact Person:

The contact person for all issues regarding patient privacy and your rights under the federal privacy standards is the medical director or their designee. Information regarding matters covered by this notice can be requested by contacting the medical director or their designee. If you feel that your privacy rights have been violated you may submit a complaint to our medical director or their designee by sending it to:

BENAIM – SHUSTER EYE 2055 Military Trail Suite 307 Jupiter, FL 33458 ATTN: Medical Director

The Medical Director can be contacted by telephone at (561) 747-7777

Effective Date: This Notice is effective April 16, 2007

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